

SERVICE ■ CIVILITY ■ PRAGMATISM

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# CITIZEN POWER TOOLS



BUILDING A NEW  
NATIONAL PUBLIC SERVICE  
TO MEET THE CHALLENGES  
OF THE 21<sup>ST</sup> CENTURY



Please take a look at the tools offered in this catalogue. They'll introduce you to a revolutionary way of thinking about our roles as citizens. We no longer need to be limited to voting and protesting. We now have the power to become "citizen leaders."

The concept of "citizen leader" is a long-standing one, illustrated best by Ben Franklin who probably got more done than any of our Country's founders without ever being elected to public office! And today, through the use of new, 21<sup>st</sup> century legal rights that empower all citizens to participate directly in government problem solving, coupled with search engine technology that makes it easier to find and share proven, cost effective solutions, we can all be citizen leaders.

The training tools described in this catalogue have already been piloted with great success in high schools, colleges and communities across America, using a strategy that generates no additional taxpayer expense.

Better still, they also teach citizens how to use our No-Blame Problem Solving method - a method with a proven track record. Using it, citizen leaders have gained adoption of 100's of local laws that better their communities and our country. Their steady stream of solutions has also helped their city officials and school board members move beyond crisis management and the finger pointing that comes with it, to a focus on evidence based solutions.

***A divided America is a nation in decline***, but we can do something about this now. We have the tools we need to regain the great spirit of the American barn raising tradition, where neighbors put aside their judgments of each other and got the barn built!

So whether you have the time to take up these tools and become a citizen leader now, or you simply learn the No-Blame Problem Solving approach to use in discussions with your fellow citizens, ***working together, we can become a nation of Citizen Leaders***, equipped with the skills to heal our political divisions and help our elected representatives tackle the challenges of the 21<sup>st</sup> century.

Thank you for your consideration,

Harry S. Pozyski

FOUNDER & CHAIRPERSON  
THE CITIZENS CAMPAIGN



***“CITIZEN POWER provides proven, practical guidelines for how Americans from all backgrounds can work together on common problems. In this age of polarization that paralyzes us in facing our most severe challenges, nothing is needed more.”***

**– ROGERS M. SMITH**

Christopher H. Browne Distinguished Professor  
of Political Science, University of Pennsylvania  
Past President, American Political Science Association



***“By teaching citizens to be informed participants in government problem solving and giving all citizens the opportunity for public service, The Citizens Campaign is laying the foundation for a new chapter in American democracy.”***

**– THOMAS H. KEAN, SR.**

Former Governor, State of New Jersey  
and Chairman, 9/11 Commission

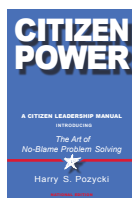
# Power Tools For Building A 21<sup>st</sup> Century Democracy

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## **CITIZEN POWER**

(Published by Rutgers University Press)

A Citizen Leadership Manual-  
Available in New Jersey, Philadelphia,  
and National Editions



## **POWER CIVICS**

State of the art Citizen Leadership Training including:  
Leadership Training Toolkits for High School Teachers  
Leadership Training Toolkits for College Professors  
10 Online Citizen Leadership classes  
for use by the general public  
and in college continuing  
education programs



## **CIVIC TRUSTS**

Hometown based opportunities for  
citizen leadership service in No-Blame  
Problem Solving



## **CIVIC CITIES**

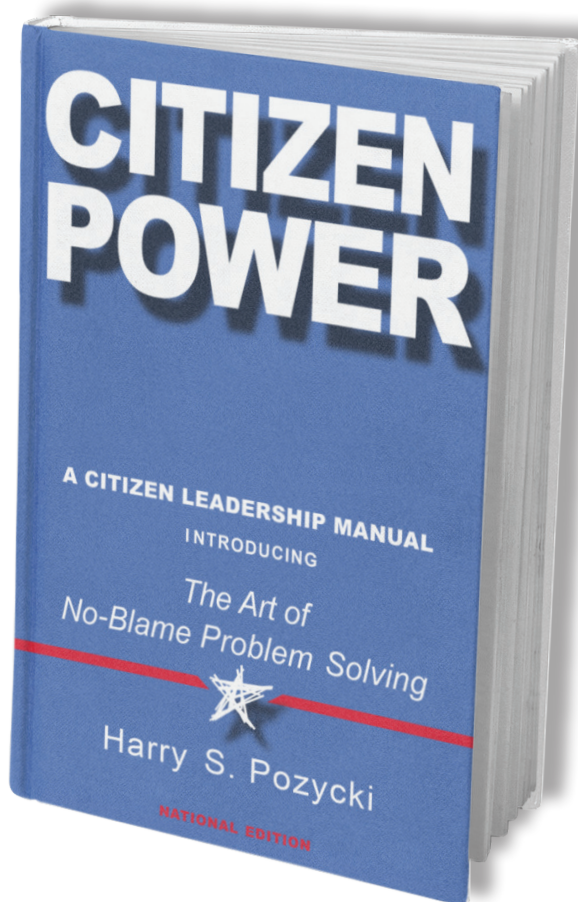
Cities where every citizen is offered training  
in city government problem solving and the  
opportunity to serve as a Civic Trustee



## **SHARING/SUPPORT OPPORTUNITIES**

You can be part of building a new  
National Public Service by making  
these tools available to your community  
or alma mater





**CITIZEN POWER** provides basic training in the use of 21<sup>st</sup> century citizen powers to participate in government problem solving. This book is the result of years of research and experimentation in the empowerment of people to become “citizen leaders”.

This citizen leadership manual includes a proven step-by-step guide for practical No-Blame Problem Solving. It incorporates the strategies and tactics of highly regarded practitioners who have successfully navigated the politics of city and school district government. Citizens who have mastered these skills have succeeded in passing 100’s of cost effective, evidence based laws to better their communities with a success rate of over 90%.

**CITIZEN POWER** also teaches citizens how to take powerful, non-elected leadership positions that expand their ability to get results on issues they care about in their hometowns and beyond.



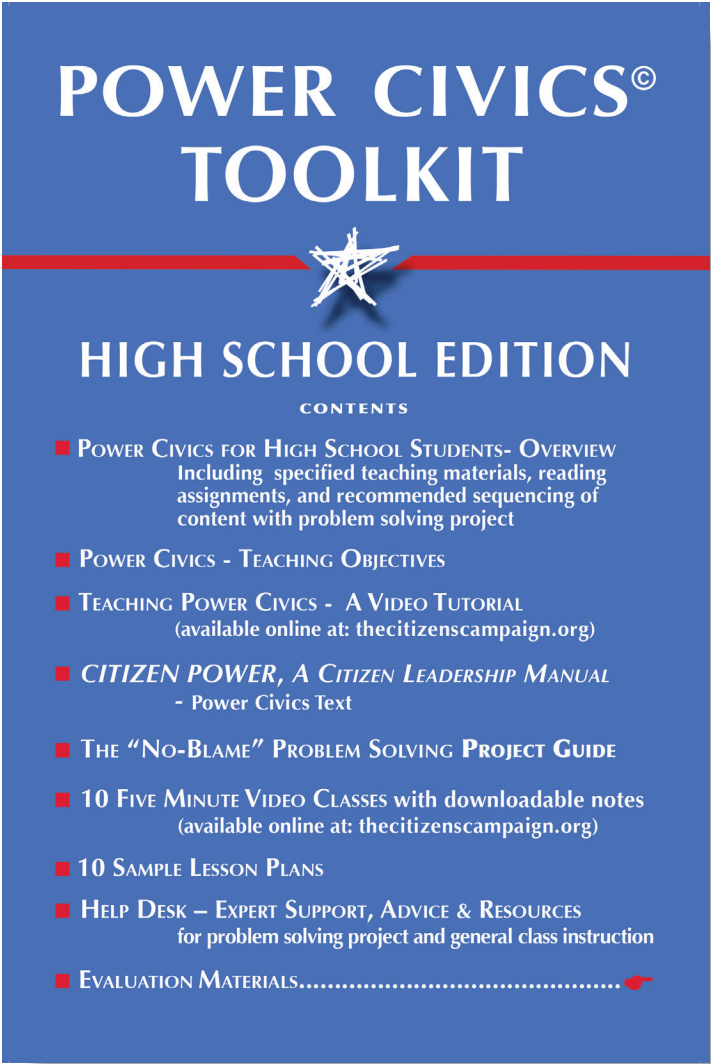
**CITIZEN POWER** author, Harry S. Pozzycki (center) with former New Jersey Governors Jim Florio (left) and Tom Kean (right)

**I**n 1997, Harry and Caroline Pozzycki, having just spent over 20 years in the political and governmental world in a wide variety of roles, saw the signs of an accelerating decline in civic vitality.

As big money and political careerism grew, citizens began to feel powerless and started to withdraw from the civic arena. Harry and Caroline decided to use the knowledge they gained from their pro bono work with U.S. Senator Bill Bradley and Governors Tom Kean and Jim Florio, and the connections they made with many civic-minded law and policy experts, to found The Citizens Campaign. Derek Bok, former President of Harvard University, soon joined the board and with him came more volunteers. Together they took up the task of finding ways to empower citizens to participate and contribute without having to wait for the political establishment to act.



# Power Civics® For High School



**Power Civics for High School** is a training tool designed for use in mandatory American History/Social Studies courses. It can also be used effectively across several disciplines. Power Civics is endorsed by the President of the American Federation of Teachers (NJ), the President of the New Jersey School Boards Association, and promoted by the New Jersey Department of Education. It is currently a part of every high school students’ education in several major school districts.



## Bradley Gonmiah, Newark Civic Trustee wins School District Mandate for all high school students to be trained in Power Civics



**Bradley Gonmiah, outstanding graduate  
of Science Park High School in Newark, NJ**

While attending high school in his hometown of Newark, NJ, Bradley became a Newark Civic Trustee and wanted all his fellow students to have the opportunity to learn about their rights to participate in government problem solving to make their city better. He made a presentation about Power Civics to Superintendent of Schools, Roger Leon and the Board of Education and was successful at having Power Civics become a mandatory requirement for **ALL** Newark Public High School students.





# Power Civics® for High Schools teaches students to become No-Blame Problem Solvers and Citizen Leaders

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High school juniors and seniors are at the doorstep of their ability to exercise their legal rights to participate in government problem solving and decision making, yet most if not all, don't know what their rights are or how to exercise them. Power Civics addresses this problem in a compelling way with significant impact.

High schoolers receiving Power Civics training not only learn how to find cost effective, evidence based solutions, they learn how to use a No-Blame approach to advance them for adoption in their hometowns! This prepares them to become citizen leaders and exemplars of service and civility.



**Newark Public School Principals discuss the unique features of Power Civics with Joel Rosa of The Citizens Campaign**



## Trenton Civic Trustee Lectures on Power Civics

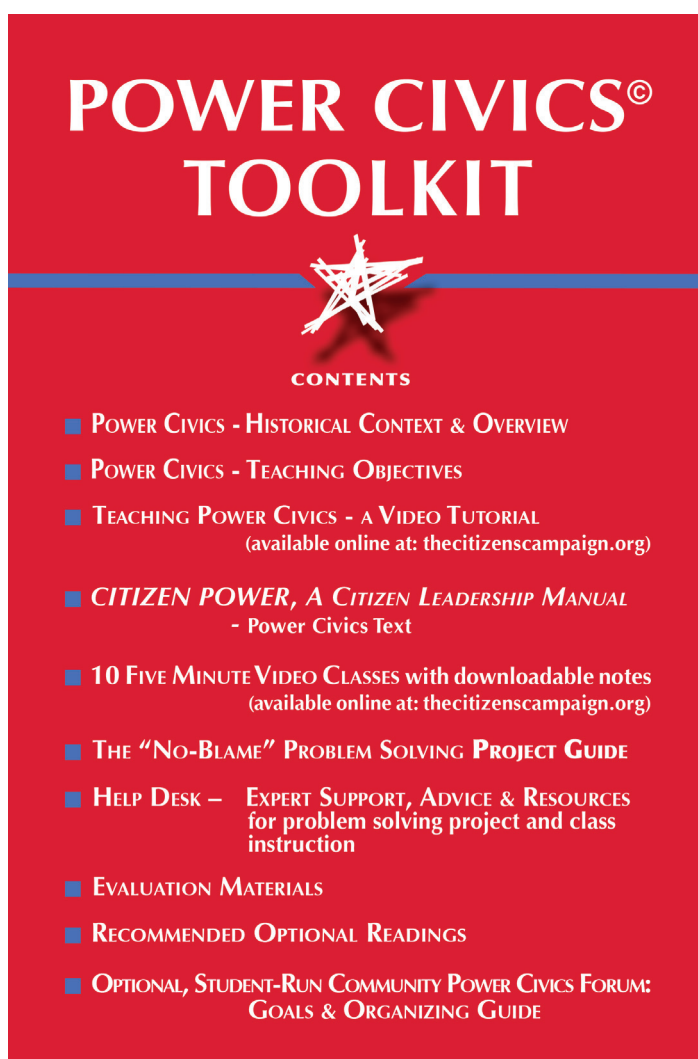
**Darren "Freedom" Green** is a Civic Trustee from Trenton, New Jersey. He is an Activist, Speaker and Educator. As his nickname indicates, Darren is a freedom fighter. Green is famous around the State of New Jersey as having gone from "the block to the boardroom."

When Darren heard of The Citizens Campaign and its No-Blame Problem Solving methodology, he joined as a Civic Trustee. Known for his outstanding skill as a public speaker, he uses his oratory to promote Civic Trusteeship and to teach Power Civics to high school students across the State of New Jersey.

Darren is now a much sought after guest lecturer on No-Blame Problem Solving in many different venues and to many different youth groups.



**Trenton Civic Trustee Darren "Freedom" Green guest lecturing on Power Civics at American History High School, Newark, NJ**



**Power Civics** for college students includes citizen leadership training in No-Blame Problem Solving with more advanced guidance on how to devise and successfully implement solutions to city issues. At the college level, Power Civics also includes an optional component in which students host a Power Civics Forum for their community that enhances their learning experience.

The citizen leadership training contained in Power Civics has won many accolades and has been praised by Rogers Smith, immediate past President of the American Political Science Association. It is now being taught at many educational institutions including Rutgers University, Providence College, and Middlesex County College in New Jersey, just to name a few. It is currently being adopted at community colleges across the country.

# Power Civics® Online

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Developed by experienced practitioners in local government in partnership with professors who are experts in the emerging discipline of beyond the ballot civic engagement, The Citizens Campaign's Power Civics Online provides citizens with the tools to become active and informed participants in government problem solving and decision making.

## Power Civics Online teaches citizens:

- How to use technology to find proven solutions
- How to access detailed information about current government policy
- How to craft cost effective, evidence based solutions
- How to use a No-Blame strategy to keep the focus on the solution
- How to use citizens' legal rights to advance solutions before local government decision making bodies
- How to maintain a respectful, No-Blame ongoing pursuit of progress toward the adoption of solutions
- How to engage in public service and become a city leader without having to run for public office



**Power Civics Online can be taken at any time that is convenient for the individual adult learner**

# The Civic Trust:

## A Powerful Tool for ‘Public Citizens’

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**The Civic Trust** is a community-based opportunity for all Citizens to engage in Public Service. Civic Trusts function as new “intermediary democratic institutions” and are successfully operating in several major cities from Newark to Philadelphia, with countrywide expansion underway.

They present an opportunity for citizens to gather in a No-Blame environment to research and advance practical solutions to better their communities and our country.

Civic Trustees, trained in No-Blame Problem Solving, commit to a minimum of a year of service, meeting in monthly Solution Sessions, to work together with their fellow Trustees under the principles of The Civic Pledge.

### **The Civic Pledge**

**I pledge to leave my  
community and my country  
better than I found them**

**To search for solutions  
instead of simply  
pointing out problems and  
assigning blame**

**To work on solutions  
that are “doable”**

**That are Cost Effective  
and based on  
Evidence of Success**



# CIVIC TRUSTEES AT WORK



Newark Civic Trustees discussing solutions for their city...



Trenton Civic Trustees serving their city...



Plainfield Civic Trustees working for a better Plainfield...

# Newark Civic Trustees built the Nation's 1<sup>st</sup> Civic City!

**A Civic City** offers basic training in No-Blame problem solving for all its citizens and for those who have the time and inclination, the opportunity to serve as Civic Trustees working together in a No-Blame environment to find proven urban solutions that benefit their city.



**Mayor Ras Baraka**

“My Administration has made it a priority to empower and enable all of our residents to participate in city government and affairs. Working hand in hand with the Newark Civic Trust, Rutgers-Newark and the Newark Public School District, I am pleased that Newark was recognized as the Nation’s first Civic City. Together, we are creating

a pipeline of principled leaders from our high schools, our universities and our neighborhoods, ensuring that all of our residents can engage in public service to leave our city better than we found it.”

## Hear what they’re saying about Newark, the Nation’s First Civic City ...



### **Marcia W. Brown**

**Vice Chancellor for External and Governmental Relations, Rutgers University-Newark**

“21<sup>st</sup> Century Cities are truly collaborative. They are No-Blame public service structures that are designed to create civic spaces that will reflect an architecture of problem solving, public service, and inclusion.”



### **Roger León**

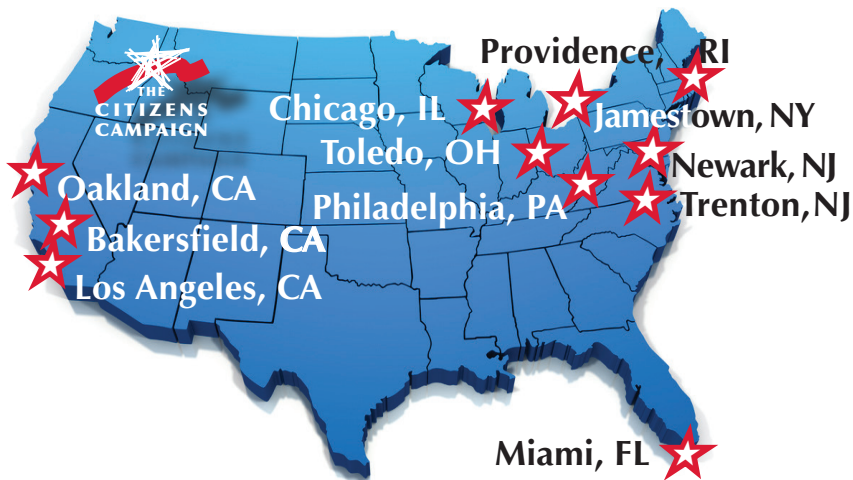
**Superintendent of Newark Public Schools**

“All of our students will learn how to drive their government from the bottom up. They will acquire the skills to work for a better future for not only this city and state, but this country and the world.”



# CIVIC CITIES

## BUILDING A NATION OF CITIZEN LEADERS, CITY BY CITY



These Civic Cities like Newark,  
will serve as models for communities  
throughout the Nation



Civic Cities offer citizen leadership training to college students and the general public by providing our Citizen Leadership Training at city-based community colleges and universities.

Civic Cities also host on-campus Civic Trusts, giving Power Civics graduates the immediate opportunity to put their skills to work advancing evidence based, cost effective solutions for their communities and our Country.

# IMPACT

## A PIPELINE OF PRINCIPLED CITIZEN LEADERS AND PRACTICAL SOLUTIONS

Meet some of the more than 500 principled citizen leaders who are Power Civics Graduates and, by their example, are restoring America's values of service, civility and pragmatism.

 <p><b>Soraida Perez</b> Won support for Power Civics education from her City's Superintendent of Schools</p>	 <p><b>Daniel Freedom Green</b> Created his City's first Auxiliary Police Force</p>
 <p><b>Betty Crews</b> Led her City's first Green Team to tackle urban environment issues</p>	 <p><b>Bob Shinn</b> Reduced his school district's health insurance costs by over \$6 million annually</p>

Citizen Leaders have already gained adoption of 100's of local and several state laws.

Here are some of the problems they are currently tackling:

- **Climate change adaptation through innovative planning and infrastructure policies;**
- **Student discipline policies that employ restorative practices and are proven to increase graduation rates;**
- **Bettering of police community relations through mutual respect education and de-escalation policies.**

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